



**Smart Made Simple**

**Residential Product  
Catalog - 2022**

*Mississippi Smart Homes, LLC*  
*mssmarthomes.com*  
*601-749-1843*  
*info@mssmarthomes.com*



# What We Do

Mississippi Smart Homes provides clients with custom smart home packages. Most people don't know what a "smart home" can even do, much less where to start, that's where we come in. MSH handles it all for you.... from outlining your options, to a seamless install, to creating and setting up all of your accounts, when we are done your smart home is ready to go. Most importantly, we realize that none of it matters if you aren't comfortable using the technology. As a result, ease of use is our number one criteria for selecting our products and teaching is our critical step in the process.

## Our Motto - Smart Made Simple

A clear motto with a single purpose, to give you a smart home you can actually use. Old technologies were complicated to use and often a lot of sugar for a dime. Lots of boxes with different remotes, inputs, and wires. Now all that's a thing of the past. All of our products connect to the Internet and are reliable, making it easy for our clients control it all right from their phone.

## The MSH Process

Our business follows a simple four-step process, typically done over two days. On day one we assess and plan. Day two is installation and teaching!



### ASSESS

The beginning of every job. One of our trained technicians will meet you and walk through your building with you. We assess what's already there, the services/products you use, and the goals that you want to achieve.



### PLAN

We create a completely customized and transparent plan. We outline our recommendations and full product list. You make your selections and we ask some questions as to how you want us to setup the equipment selected.



### SET UP

The hassle-free part of the job, at least for you! We will provide and install all of the equipment for your job. Once installed we will set it up according to your specification from the Plan and link all of your new equipment.



### TEACH

The most important part and where you have to work some! We don't just want to provide the set up, we want to make sure that you feel comfortable using it. This includes live walkthroughs, personalized manuals, online videos and more!



## The Analogy of the Remote

You may be thinking: "Do I really 'need' a smart home?" Well in 1950, the first TV remote was invented and surprisingly there was some initial pushback for the same reason. Hell the buttons worked just fine, there was no "need" for the remote... But today you know that once they got a remote in their hand, there was no going back to touching the TV. The TV didn't change, how we interacted with it did. Here at Mississippi Smart homes, we change the way you interact with your home... and it's safe once we do, there's no going back to the old.

## What our Clients Say about Us

"They're amazing, friendly and fun, so smart and make something that is incredibly difficult to install and set up so easy for the user. The service is exceptional!" - Elinor Philips

"These guys are so much fun, with great friendly, professional attitudes. We always look forward to them coming by. If they don't know how to repair something, they research it and come back with a solution. Absolutely give these guys a call!" - Melissa Harris, Positive Steps Fertility Clinic

"My favorite part is being able to control it all from my phone. They did an amazing job explaining everything and honestly, could not have asked for a better experience... Do it! You will not be disappointed!" - Anne Daly

"With more clients wanting a simple and easy approach to home automation, we needed to find a company who offered reasonable prices along with the right products and service. Jake and his guys make home automation easy and understandable. I highly recommend them to anyone who is looking to simplify their home into one app." - Todd Sandridge, Crosstown Builders



## Our Brands and Packages

With dozens of brands carrying hundreds of products, all with various features, integration, and of course cost... comparing smart home devices can be a lot. We tested dozens of brands and hundreds of products to curate the highest quality and easiest to use equipment. We use all of our products in our own homes, giving us the comfort and knowledge we need to truly endorse our products.

The result was simple, a few brands split into five categories:

- (1) Controlling Devices** - the things that you interact with the most, they are the "brains" of your smart home and enable you to control things with just the sound of your voice
- (2) Lighting** - Indoor and Outdoor, smart lights are LED, can be any color/brightness, and last for 8-10 years
- (3) Audio** - from media room surround sound to whole home audio, we do it all. We also clean up many an existing sound system
- (4) Security** - Unprecedented peace of mind. Smart security enables you to keep an eye on your property, from anywhere in the world.
- (5) Convenience** - tech to make your life easier on the day to day, from better wifi, to smart thermostats and automatic pet feeders

Each category has a base package and outlines all of the products in each category. Every package can be custom tailored to meet your exact needs.



Before getting into everything we carry, here's our starter package, designed to introduce people to a smart home. This package covers all of the bases at a discounted price!

For these installs we typically setup the hub, chromecast, thermostat, and lights for the master bedroom.

The doorbell watches the front door, the camera over the back or garage, and the lock makes it easier than ever to stay safe and unlock whenever.

## PACKAGE INFORMATION

- **Package Cost: \$2,000**
- All Package Costs include (install, setup, and teaching) everything except tax

## WHY YOU NEED IT

This discounted starter pack allows for anyone to add the key components of a smart home at our best price!

**(1) - GOOGLE HUB**



**(1) - GOOGLE CHROMECAST**



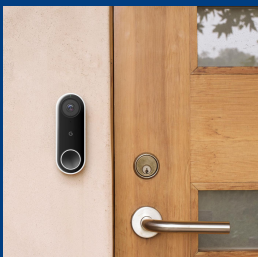
**(2) PHILIPS HUE LIGHTBULBS**



**(1) PHILIPS HUE LIGHSTRIP**



**(1) NEST HELLO DOORBELL**



**(1) GOOGLE OUTDOOR CAMERA**



**(1) NEST X YALE LOCK**

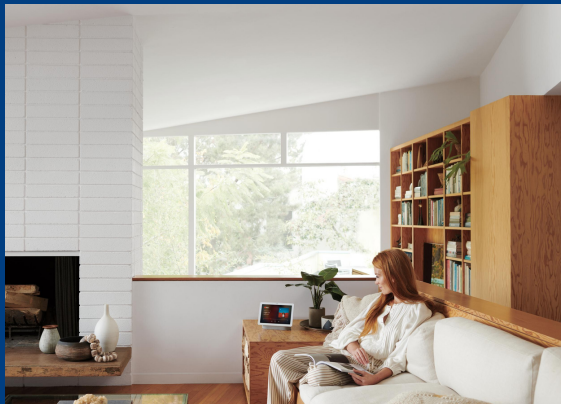


**(1) NEST LEARNING THERMOSTAT**



These devices are the ones that you use the most and talk to directly. Their primary purpose is to control other devices but they also do so much more. Like make phone calls, play music, act as an intercom, create lists, and set reminders. They also provide the ability to Google anything, just by asking. Oh, and it uses voice recognition to keep everyone's stuff, their own.

Truly a helper like never before.



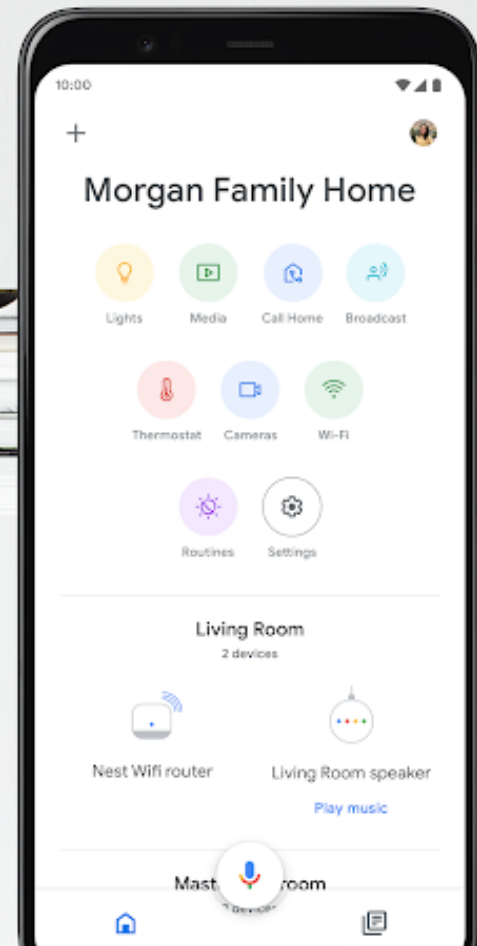
## PACKAGE INFORMATION

- **Home Base Package: \$1,000**
- Includes: (1) Hub Max (3) Hubs, (3) Chromecast

## WHY YOU NEED IT

The devices are simply useful, they allow you to control your home and act as a personal assistant making your life more convenient.

One view of your home



## GOOGLE NEST HUB



The brain of your smart home. These hubs can do it all, but their primary purpose is to help you easily control your home. Additionally, they can play music, answer any question from Google, work like an intercom system, and a digital photo frame. They also allow you to Google anything just by asking.

### PRODUCT INFORMATION

- Cost: \$100
- Typical Install: (3-5)

### OUR RECOMMENDATION

We recommend these in every room that gets high usage, bedrooms, dens, studies, etc.

## GOOGLE NEST HUB MAX



The same thing as the regular hub only twice as big! This increased size includes a larger screen, more powerful speaker, and an indoor camera making it great for your main rooms.

### PRODUCT INFORMATION

- Cost: \$230
- Typical Install: (1)

### OUR RECOMMENDATION

One of these per home, usually in the main room of the home (Kitchen / Den)

## GOOGLE CHROMECAST



Used to control your TV, this simple device has everything you need from live TV to all of your Apps; All with a single simple remote you can talk to... never change the input again. We have also setup many of our clients with Youtube TV (\$65/month) saving them significantly on their TV service!

### PRODUCT INFORMATION

- Cost: \$50
- Typical Install: (3-5)

### OUR RECOMMENDATION

Generally, our clients end up putting one of these on every TV they use.

Philips Hue is our lighting brand. All of their lights can be set to routines so your lights turn on when you arrive home or wake you up in the morning. These lights can also be set to any brightness or color so that you can find the exact atmosphere you want. The bulbs are LED using less electricity and last 8-10 years.

There is nothing like the convenience of being able to turn the lights off without getting out of bed or adjusting the movie lights without getting off the couch.

## PACKAGE INFORMATION

- **Home Base Package: \$1,000**
- Includes: (8) Philips hue bulbs (2) lightstrips, a Hue hub, and two Hue switches

## WHY YOU NEED IT

It's best package we carry. You enjoy it the most and has the greatest day to day impact. With these lights... you can completely change the feel of your home.





## PHILIPS HUE BULBS



These smart bulbs can retrofit any standard fixture making any lamp, ceiling/wall/pendant fixture a smart one. If your light fixture uses a standard bulb, they make a smart bulb equivalent!

### PRODUCT INFORMATION

- Cost: \$50
- Typical Install: (8-16)

### OUR RECOMMENDATION

Cover all of the lamps in the house (especially bedsides), based on your use.

## PHILIPS HUE LIGHTSTRIPS



A smart LED Lightstrip to make your accent lighting stand out. Whether backlighting or under glowing a piece of furniture or TV, or highlighting a display piece, these lightstrips create the perfect atmosphere.

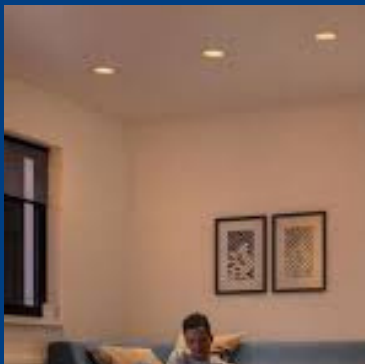
### PRODUCT INFORMATION

- Cost: \$150
- Typical Install: (1-3)

### OUR RECOMMENDATION

Backlighting TV's is our most common use. We also use them highlighting display cases and cabinets.

## PHILIPS HUE RECESSED



These smart recessed lights allow you to update recessed lights. They come in both 4" and 5/6" cans for any situation.

### PRODUCT INFORMATION

- Cost: \$55
- Typical Install: Varies

### OUR RECOMMENDATION

Generally, our clients end up putting these in a high use area like bedrooms or media rooms.

Philips hue is also our outdoor lighting brand. Our outdoor lighting is cheaper and higher quality than standard low voltage lights. Philips Hue Outdoor lights can also be set to automatic timers that will come on at set times, or events (like asking the Weather channel when sunset is every day), or based on motion. All of the components are easily powered through an outside power supply and all wires are buried.

The best part is that they can also be set to any brightness or color... Holiday decorating has never been easier.

## PACKAGE INFORMATION

- **Home Base Package: \$3,000**
- (15) Outside lights (walkway or spotlight or bollard), power supplies, and the buried wire

## WHY YOU NEED IT

Make your outdoor space more comfortable. These lights add depth and warm in a way other brands cannot. Also, its hard to beat easy decorations!





These outdoor lights are powered by an additional low voltage power supply that plugs into any standard outlet.

## ECONIC PEDESTAL



The standard pathway light, these are great for illuminating walkways and boundaries like pools.

### PRODUCT INFORMATION

- Cost: \$120
- Typical Install: (8-16)

### OUR RECOMMENDATION

Use to provide useful light for getting around or seeing things in used areas of your yard.

## LILY XL SPOTLIGHT



Used for illuminating trees, fences, walls, columns and more. These spotlights are great for highlighting any yard!

### PRODUCT INFORMATION

- Cost: \$150
- Typical Install: (2-8)

### OUR RECOMMENDATION

Used to provide depth and highlight to your space.

## CALLA BOLLARD



These bollards provide illumination in a soft circle making them perfect for plant beds, lining fences, and providing overall depth to your yard.

### PRODUCT INFORMATION

- Cost: \$150
- Typical Install: (3-5)

### OUR RECOMMENDATION

Used to provide depth and highlight to your space.

From media rooms with surround sound to whole home audio, Sonos is our audio partner and their equipment is simply the best on the market. No AV racks with 3 big boxes, 3 remotes, and countless input settings... Sonos works directly from your phone or the TV.

Then there's Dolby Atmos, the newest audio standard based on 3-D sound. By using echolocation, Sonos adjusts its speakers to optimize for your room. This allows Sonos to use speakers to bounce sound waves off the floor and ceiling so you can hear things coming from literally every direction.

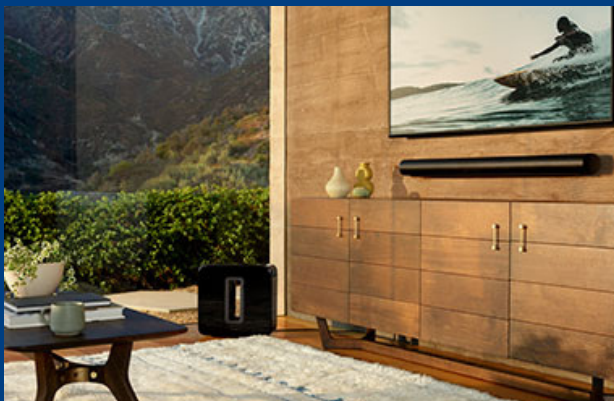
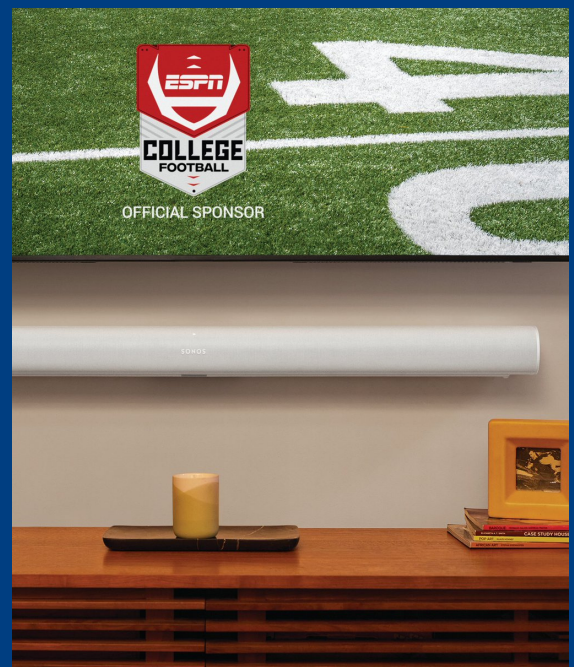
And if you like sports... Sonos is ESPN's audio partner, meaning watching the game sounds like being in the stadium.

## PACKAGE INFORMATION

- **Surround Package: \$4,000**
- (1) Arc Soundbar (2) Sonos Ones (1) Subwoofer

## WHY YOU NEED IT

To take the headache out of quality sound. Most people don't even know how good modern audio quality is because they don't have the equipment to experience it.



## SONOS ARC



The highest quality sound-bar ever made. Bring all your entertainment to life with breathtakingly realistic sound thanks to the 3D experience of Dolby Atmos. Put yourself at the center of shows, movies, and games with crystal clear dialogue and two height channels creating an impressive sense of spaciousness.

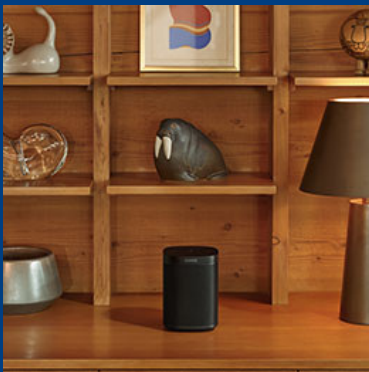
### PRODUCT INFORMATION

- Cost: \$900
- Typical Install: (1-3)

### OUR RECOMMENDATION

Use on any TV that you routinely watch, the improvement is extreme.

## SONOS ONE



Enjoy richly detailed sound with this surprisingly powerful smart bookshelf speaker. These wireless speakers enable amazing sound to be added anywhere in your home! They can be setup in pairs, placed on counters/shelves, mounted to the wall, or sit on specific stands.

### PRODUCT INFORMATION

- Cost: \$200
- Typical Install: (2-4)

### OUR RECOMMENDATION

Best partnered with the Arc surround sound or used in rooms as pairs to easily provide whole home audio.

## SONOS SUB



This sub adds additional power and range to your sound system, you will hear and feel the difference. Discern every detail in the music and get a home theater experience that will give you goosebumps.

### PRODUCT INFORMATION

- Cost: \$700
- Typical Install: (1-2)

### OUR RECOMMENDATION

For rooms with surround sound or where full audio quality is a must.

## SONOS MOVE



This bluetooth speaker is water/travel proof, has 12 hours of charge, and packs a serious punch. Used typically in smaller outdoor spaces, the Move also doubles as your traveling speaker for gamedays, vacations, or anything else!

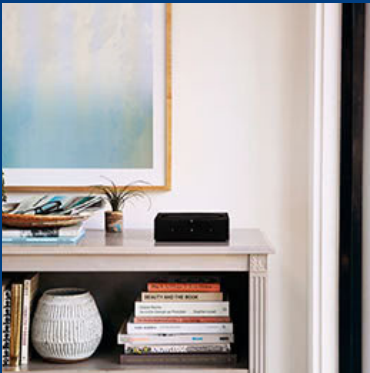
### PRODUCT INFORMATION

- Cost: \$500
- Typical Install: (1)

### OUR RECOMMENDATION

For casual outside areas, this is a versatile and affordable solution.

## SONOS AMP



Each of these amps can power up to 6 of your passive speakers (in ceiling/wall/rock speakers). Create your dream smart home, and enjoy endless possibilities for multiroom listening, all from the ease of your phone.

### PRODUCT INFORMATION

- Cost: \$650
- Typical Install: (2-4)

### OUR RECOMMENDATION

Use a Sonos Amp to power all of your in wall and outdoor speakers.

## SONOS PORT



Used to modernize any part of outdated AV equipment. The Port takes anything not Sonos and enables it to work with the Sonos system, whether that's tying in your favorite turntable or updating your old AV rack with a simple Sonos brain.

### PRODUCT INFORMATION

- Cost: \$500
- Typical Install: Varies

### OUR RECOMMENDATION

These can help save clients with existing systems from having to replace the whole thing.

Our security package provides unprecedented peace of mind. Our security package is our bread and butter and it allows you to check on your house anytime. You will no longer have to wonder who's at your house, or if you closed the garage or left that key.

All cameras record 24/7, have microphones/speakers (so you can use them to talk), and see in the dark with IR sensors. They keep track of events (noises, animals, people, motion) and can learn familiar faces to make checking your history easy.

The locks and garage openers ensure nobody ever gets locked out again!

## PACKAGE INFORMATION

- **Home Base Package: \$2,000**
- (2) Nest x Yale Locks (2)  
Outdoor Cameras (1) Hello  
Doorbell (1) Garage Remootio

## WHY YOU NEED IT

Unbeatable peace of mind that can also capture some of life's precious moments. The lock and the garage door opener are convenient and helpful.



## HELLO DOORBELL



A smart doorbell that watches over your front yard! Not only does it operate as a normal doorbell, but it will record events, notify about delivered packages, and allows for two-way communication with whoever is at the door.

### PRODUCT INFORMATION

- Cost: \$230
- Typical Install: (1-2)

### OUR RECOMMENDATION

Most homes only have one doorbell on the front, although you can have multiple!

## NEST YALE LOCK



A modern, simple lock. They can be opened with a code or from your phone. It also allows for individual codes to keep up with who is coming and going. You can also setup temporary codes for house workers, guests, or anyone else!

### PRODUCT INFORMATION

- Cost: \$280
- Typical Install: (1-2)

### OUR RECOMMENDATION

You really only need two of these, one on the entrance you frequently use and one on your side/back door.

## NEST OUTDOOR CAMERA



Outdoor cameras that are just a bit smarter. They record in HD and they have both a microphone and a speaker built in. These cameras can be set to record 24/7 or only on events, it's all up to you!

### PRODUCT INFORMATION

- Cost: \$180
- Typical Install: (1-2)

### OUR RECOMMENDATION

Most homes only need one by the garage and one in the backyard to achieve whole home coverage.





## NEST INDOOR CAMERA



24/7 live stream video in full 1080p HD using Wi-Fi. Check in from anywhere at anytime. Send clips to family or friends in 1920x1080 resolution. Night vision featuring 8 high-power infrared LEDs provide light for clear video in the darkest conditions.

### PRODUCT INFORMATION

- Cost: \$100
- Typical Install: (1-2)

### OUR RECOMMENDATION

Any indoor room that you would like to keep an extra eye on, great for playrooms.

## REMOTIO CONTROLLER



Used to retrofit existing garage and gate controllers to be smart controllers so that you can open or close them from anywhere. They can be set to automatically open and close as you come and go based on your location.

### PRODUCT INFORMATION

- Cost: \$150
- Typical Install: (1-2)

### OUR RECOMMENDATION

At least one of the garages to ensure access if anyone ever needs it.

These are the products that can make your life just a little more convenient. Listed below you will find our primary products in this category, however, this is our catch-all category and there are endless products (i.e. Smart doggy doors, coffee makers, sprinkler systems, etc). Just because it isn't here doesn't mean it's not out there... ask about any smart home devices and we will check its availability.

No matter what you need, we can help make your life just a little bit easier!

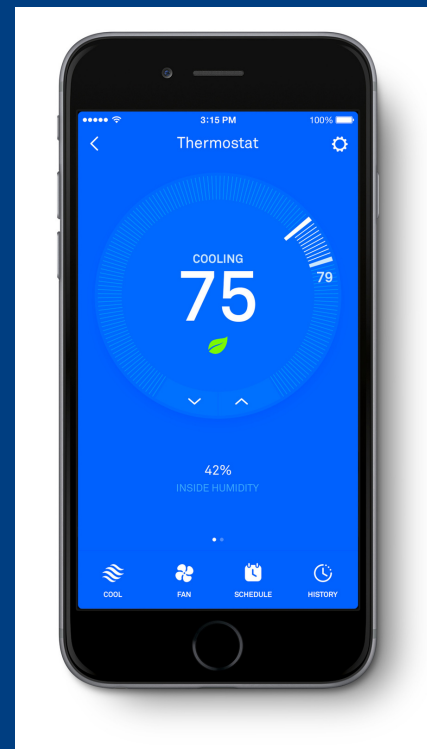


## PACKAGE INFORMATION

- **Home Base Package: \$1,000**
- (2) Learning Thermostats (1) Mesh Wifi System - a total of 5 wifi points

## WHY YOU NEED IT

These devices aren't as flashy as the others, but you will definitely notice how convenient they make your life on the day to day.



## GOOGLE MESH WIFI



Nest Wifi is a scalable system that gives both whole-home coverage and a consistently strong WiFi signal. Each Nest Wifi point is also a smart speaker with Google Assistant.

### PRODUCT INFORMATION

- Cost: \$350
- Typical Install: (1)

### OUR RECOMMENDATION

You have to have a mesh system to support a smart home.

## NEST LEARNING THERMO



Still adjust the temperature like normal, or set it from anywhere. It learns the temperatures you like and creates a custom schedule for your home. You can control it from anywhere using your phone, tablet or laptop.

### PRODUCT INFORMATION

- Cost: \$250
- Typical Install: (1-2)

### OUR RECOMMENDATION

The main thermostat of your home.

## NEST THERMOSTAT



Almost the exact same as the Learning thermostat except it cannot work with temperature sensors, requires batteries, and doesn't include a trim plate.

### PRODUCT INFORMATION

- Cost: \$130
- Typical Install: (2-4)

### OUR RECOMMENDATION

Every other thermostat in the home.

## AUTOMATIC PET FEEDER



These not only help remove a chore, but help improve your pet's health by giving them the same amount of food at regular times. Whether you want to remove the question of who fed the pet, or are leaving them home while on vacation... this has you covered. It stores about a month of feed at a time.

### PRODUCT INFORMATION

- Cost: \$180
- Typical Install: (1)

### OUR RECOMMENDATION

Great for any pet under around 50 pounds!

## SMART DRAPES/BLINDS



Convenience meets luxury. These allow you to open/close your drapes/blinds easily and on timers, so you can have them open to wake you up! Whether getting new drapes/blinds or retrofitting existing ones, there are various systems that can be used, all you have to do is ask!

### PRODUCT INFORMATION

- Typical Cost: \$200
- Typical Install: (2-4)

### OUR RECOMMENDATION

These are great to have in a bedroom or in shared public spaces like a living room or for a media room.

## ROOMBA



The original smart vacuum, the Roboats have come a long way. From standard vacuums to mops, there are many models. All of which will 3D map your house and learn the most efficient way to clean it, ensuring your house is constantly clean!

### PRODUCT INFORMATION

- Typical Cost: \$1,200
- Typical Install: (1)

### OUR RECOMMENDATION

Great for people that struggle to stay clean with a busy schedule.

## JMMSW SUPPORT PLAN



Just Make My Stuff Work support plan. Our multi-tiered support where each tier includes the prior:

- **Bronze** - Service within 24 hours of notice on any of our equipment, no charge for install / software issues
- **Silver** - up to 1 hours a month of labor for non-install issues or IT support
- **Gold** - We handle everything IT for you from your smart home to your Iphone to office printer to your service providers - up to 3 hours a month

### PRODUCT INFORMATION

- Plan Cost: \$50 - \$100 - \$150
- Monthly Charge

### OUR RECOMMENDATION

If you want us to simply handle everything for you all the time, this is the option for you. We become your general IT Guys and remove any technology headaches.

## LOW PROFILE TV MOUNT



Our low profile wall mount sits with just a 2" profile on the wall. Additionally, it provides 10 degrees of tilt both up and down for you to get the TV at the perfect angle for you.

### PRODUCT INFORMATION

- Cost: \$150
- Typical Install: Varies

### OUR RECOMMENDATION

This is our standard go-to TV mount for most situations.

## FULL MOTION TV MOUNT



Our full motion mount can be pulled 36" from the wall, tilt 10 degrees up and down, and swivels all the way left and right.

### PRODUCT INFORMATION

- Cost: \$250
- Typical Install: Varies

### OUR RECOMMENDATION

Full motion should be used for outdoor TV's (to fight glare) and for any room with a wide viewing angle.



**Smart Made Simple**

**Contact Us for a Free  
Assessment Today!**

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